



TROLLHÄTTAN
– A PROUD AND
INNOVATIVE CITY
WITH ROOM FOR
THE FUTURE



 **Trollhättan**
MADE BY PEOPLE



Photo: Högskolan Väst

Innovatum is one of Trollhättan's most important meeting places, and provides a link between trade and industry, research as well as education and training.



Photo: Högskolan Väst

Högskolan Väst (University West) is young and modern. Of the college's 11,500 students, 8,000 study in Trollhättan, the rest study from home.



A new double-track railway connection between Trollhättan and Gothenburg became operational in December 2012. The one-way trip takes just over half an hour.



A four-lane road connection between Trollhättan and Gothenburg provides for efficient commuting between two important centres.

Photo: Kasper Dudzik

Welcome to a city that views change as a positive concept

In Trollhättan, we are good at change. Through the years, the city has undergone various phases and taken many steps towards positive development. We are proactive where the future is concerned, in order to be able to build society according to our wishes.

Established technology and well-developed sectors are fine, but at the same time, we welcome innovation and new ways of thinking. Our trade and industry, together with Innovatum and Högskolan Väst, contribute to an environment of dynamic interaction, which furthers creativity in many areas.

We take trade and industry's needs to heart and act quickly in order to help businesses, for instance by means of high-level consultancy and the development of skills through tailor-made training programmes. Our establishment services are on standby 24 hours per day.

We are very experienced in welcoming new businesses, both from within Sweden as well as from other countries. Trollhättan has for many years been characterised by international contacts, mainly in our trade and industry.

This brochure provides you with a snapshot of what Trollhättan stands for today. If you'd like to know more, or if you have any reflections, wishes or views, you're always welcome to contact us.



Paul Åkerlund
Chairman of the City Council

Business with a broad base and clear areas of excellence

Conditions for economic growth are favourable in Trollhättan. Here you'll find skills in many different sectors. We have a modern and effective infrastructure with fast connections to, most importantly, Gothenburg, Southeast Norway and Oslo. Business services are well-developed and flexible. Trollhättan also provides good possibilities for office- and industrial sites, financial consultancy and support for the development of skills and qualifications.

The city's trade and industry rests on several strong pillars. Manufacturing is the core. Around the core, we find many service providers, above all in the field of technology. Trade and the service industry are strong. Moreover, the public sector has grown, amongst others thanks to Högskolan Väst and the development of healthcare services at Norra Älvsborgs Länssjukhus, NÄL (regional hospital).

On top of this broad base, we find a number of areas of excellence that characterise the nature of trade and industry in Trollhättan, those being *the automotive and aerospace industry, creative sectors and e-commerce*. In these areas, networks are particularly strong and many means are directed towards research and development.



NEVS draws the focus to Trollhättan due to its development and manufacturing of electrical vehicles. Here, you'll also find many automotive industry-related engineering companies, such as Combitech, Techroi, Semcon, Vicura and Leannova.



Businesses that are active in creative sectors increase in numbers as we speak. Amongst the young growing businesses, we find Bakåtkupad, Dockhus Animation, Feber Casting, Miuta and Soundmark.



GKN Aerospace is one of the world's major suppliers of systems and components for the aerospace industry.



Innovatum houses 5 500 m² of laboratory space for research in the field of manufacturing technology.



Half of all Swedish feature-length films are co-produced by Film i Väst.

Businesses attract businesses and skills attract skills

Trollhättan is a hub in Sweden for automotive industry-related engineering know-how. Here, you'll find skills of a world-leading level in several technological disciplines, as well as an extensive know-how relating to application development.

The future-oriented venture into the field of electrical vehicles, undertaken by National Electric Vehicle Sweden, NEVS, is followed closely by the entire automotive world. NEVS was founded in 2012 and the company's headquarters for technical development and manufacturing are located in Trollhättan.

GKN Aerospace has its technical development and manufacturing in Trollhättan. The company is one of the world's leading suppliers of systems and components for the global aerospace industry. GKN Aerospace has attracted a number of specialised subcontractors.

Innovatum provides a bridge between trade and industry, research, training and education, individual players and the community. Amongst others, Sweden's most modern laboratory for manufacturing technology is located here – a 5,500 m² meeting place for researchers, development engineers in the field of manufacturing, and university college students. One of the objectives behind this facility is to strengthen Swedish technology companies' competitiveness and to increase industrial manufacturing in Sweden.

Half of all Swedish feature-length films are co-produced by Film i Väst, which is also located in Innovatum. The high concentration of productions has led many cinematography-related businesses to establish their headquarters or branches in Trollhättan. They constitute an important part of fast growing creative activities.

Creative forces from various sectors in the entire surrounding region have established themselves in the centre for creative businesses that is a part of Innovatum. These businesses work with video, media, design, marketing, photography, computer games, music production, web development, or other fields of expertise that are in some way related to these disciplines.

The centre for energy and environmental technology at Innovatum focuses on developing new sustainable products and services and makes the gap between conception and product launch as narrow as possible.

Trade is continuously getting stronger in Trollhättan. E-commerce is growing rapidly along with lifestyle businesses such as Junkyard, Gymgrossisten, Ridestore, 4speed and Campadre. As the first university college in the country to do so, Högskolan Väst has established education programmes and research projects in the area of e- and m-commerce.

The Överby shopping centre is planned to become twice its current size, thanks to a new development stage. By 2015, the centre will have a commercial surface of 100,000 m², and additional extensions are being prepared.

In the city centre of Trollhättan, commerce on a smaller scale is being developed, with both business chains and niche shops with a very personal character. This is realised in close co-operation with the city's cultural and recreational sector.



The restaurant sector is meeting demands on all levels, from every-day to exclusive culinary experiences. Albert Kök is the town's most renowned restaurant. According to the White Guide, it's a restaurant with a high level of class.



Nolato Cerbo develops and manufactures plastic packaging for medication and dietary supplements. The company's products are sold all over the world.



The power industry in Sweden is strongly represented in Trollhättan. The electricity production for West-Sweden is managed from here. It was also in Trollhättan that the state enterprise Vattenfall saw the light of day in the early 1900's.



Trade is a fast growing line of business, both by means of shops as well as via the internet.

Developing skills that strengthen trade and industry

Matching the inhabitants' skills with those that are in demand in trade and industry in Trollhättan, is a concept that is decisive for the city's development. Högskolan Väst has for many years placed itself at the forefront of work integrated learning. A major part of the college's education programmes fulfil both trade and industry's wishes and the students' objective to find jobs.

The labour market is constantly changing. The city of Trollhättan listens to what trade and industry have to say, and endeavours in all situations to live up to demands for amongst others retraining and other forms of adult education. The co-operation between the Swedish Labour Exchange, schools and other education providers is very good.

Companies can obtain support for efforts within, for instance, professional financial consultancy and business development. This is an area in which possibilities are particularly favourable until the end of 2014.

Direct contact with business development managers

If you'd like to know more about the possibilities in Trollhättan as an executive or entrepreneur, please contact the head of our department of Trade and Industry, +46 520-49 68 01, Business Development, 49 68 02 Business Development/International Matters, 49 70 52. You can also send an e-mail message to enterprise@trollhattan.se. We will do our utmost to supply you with the information you need as soon as possible.



Facts about Trollhättan 2013

Number of inhabitants

55,000, ambition is 70,000 inhabitants by 2030.

Number of nationalities amongst citizens

Approximately 100 nationalities make the city an international meeting place.

Number of businesses

3,800, of which 3,600 businesses have less than 20 employees.

Registration of new businesses

Approximately 250 companies/year.

Number of jobs

25,000, of which 64% in the private, and 36% in the public sector.

Commuting – incoming and outgoing

Every day, 9,000 persons commute to their jobs in Trollhättan, and 6,000 people from Trollhättan travel to their work place outside of the municipality.

Infrastructure and logistics

- E45 four-lane road connection with Gothenburg, travel time approximately 50 minutes.
- Double-track railway connection with Gothenburg, travel time a little over 30 minutes.
- E6 motorway to Norway via Uddevalla, travel time approximately 90 minutes.
- Railway connection to Norway, travel time to Oslo 3 hours, 20 minutes.
- Airport, direct connections with Stockholm–Bromma, travel time 60 minutes.
- Port for inland water traffic on the Göta River to Gothenburg and the harbours of Lake Vänern.
- Terminal for transhipment of road freight goods for the E45/trunk road 44, and waterborne freight goods for Trollhättan Harbour.

Turnover in the retail sector

3,700 million SEK/year.

Retail activities at Överby shopping centre will be increased to 100,000 m² of commercial surfaces by 2015.

Tourism

Trollhättan attracts a large number of tourists.

Fallens Dagar draws more than 100,000 visitors each year. It's Sweden's oldest city festival. Other major attractions can be found in the large sluice/lock area.

Housing

Homes are being planned and flats are going to be built centrally in town, and in areas with lots of water and nature.



Trollhättans Stad

www.trollhattan.se